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W. T. LOTON, ESQ., JAMES MORRISON, ESQ.

MANAGER AND UNDERWRITER:

N. R. MACKINTOSH.

Insurance Policies granted at lowest rates against the following risks:

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Applications invited.

PREFACE.

THE Series of Post Office Directories issued by the Publishers are now so much in repute that their fame and usefulness are not limited to the States they represent, but are in demand not only in every State of Australia and the Dominion of New Zealand, but throughout the whole commercial world abroad.

THE WESTERN AUSTRALIA POST OFFICE DIRECTORY is one of the series that spreads the knowledge of the State far and wide, thus making its value to business men far beyond mere local uses. This 1915 issue therefore—corrected most carefully as it is and most reliable—is, as ever, a great factor in making known the great advances made by the State of Western Australia year by year, and of the prodigious strides it has made since the first issue of the Directory. The vast extent of territory which this work covers also represents where the work circulates—from the extreme northern towns to the most southern, indeed the length and breadth of the whole territory of Western Australia—needless to say the advantages offered to the commercial community by the circulation are immense, giving publicity for a whole year for those representative firms who utilise it for their announcements.

The three classifications of Towns, Alphabetical and Trades, enable the enquirer to see at a glance (i), the Householders or Traders in any one Town; (ii), the Business and Address of any resident in the State; and, (iii), the Firms throughout Western Australia engaged in any trade or profession; while the miscellaneous portion at the end of the work is replete with information useful to all. Though the Directory is an index in itself, yet the copious indices in front include the Representative Business Houses and Firms of Western Australia who utilise this Work.

The Publishers again take this opportunity to express their thanks to the Deputy Postmaster-General, the various Postmasters, Officials of Government Departments, and others, who have rendered such hearty and invaluable co-operation and assistance.