

## 975,920 SQUARE MILES

This is the area the Western Australia Post Office Directory embraces. Have you ever thought of Circularising your Specialities throughout this extensive area? Purchase a copy of the Directory in question and address your circulars to the residents shown therein, and then watch the result. You will be more than pleased with the result.

Copies can be obtained from any Bookseller, or from

WISE'S DIRECTORIES, T. & G. CHAMBERS, ST. GEORGE'S TERRACE, PERTH.

## INDENTORS.

**BROOKS & COMPANY, HENRY,** merchants & manufacturers agents, indentors of plate & sheet glass, oils, colours & paperhangings, 59 & 65 Elizabeth st, Melbourne; Dalton House, 115 Pitt st, Sydney; Warwick House, St Geo ter, Perth; & 137 Upper Willis st, Wellington, NZ, & 91 Bishopsgate, London

**Burnell & Co, Norman L,** 197 Murray st, Perth

**CALTHROP BROS,** 330a Flinders lane, Melbourne, & 41 Cliff st, Fremantle. See advt.

**Cameron & Co, R W,** 95 King st, Perth  
**Fraser & Co, D A,** 63 St Geo ter, Pth  
**Goddard & Co, C H,** 13 Howard st, Pth

**HARRISONS RAMSAY PROPRIETARY LTD,** AMP Buildings, William st, Perth. Phone A2266. See advt, Merchants

**HILL, N G,** 319 Murray st, Perth  
**Hird, C M,** 80 Barrack st, Perth  
**Mann & Co, I B,** 30 Murray st, Perth

**McDonald & Co, R H,** 13 Howard st, Perth  
**McNelson, J P,** Howard st, Pth  
**Nisbet, J,** 162 William st, Perth

**Press, E E, Strelitz av,** Perth  
**R.M. Co-op Ltd,** 69 King st, Perth  
**Rees, Frank G,** 105 Bruce st, Perth

**Sadler, C W K,** 495 Wilgint st, Pth  
**Sanderson & Co, A,** Howard st, Perth  
**Stringer, E T,** 85a Wm st, Perth  
**White, J B,** 153 Wm st, Perth

**Whiteaway & Co, E,** 15 Howard st, Pth

## INDIA RUBBER GOODS MANUFURS, &amp; IMPRERS.

**Acmo Rubber Co Ltd,** 933 Hay st, Perth

**ATKINS & CO (W A) LTD, CHAS,** 894 Hay st, Perth; Essex st, Fremantle & Kalgoorlie. See advt

**Bardon & Co, W F S,** 842 Hay st, Perth  
**Central Rubber Co Ltd,** 47 King st, Pth

**DENNY BROS LTD,** 367-71 Murray st, Perth, & at Kalgoorlie, every description rubber & asbestos goods, Rubber tiling for floors. See advt

## DUNLOP RUBBER CO OF AUSTRALASIA LTD

7 King st, Perth; 108 Flinders st, Melbourne (head office); & at Sydney, Brisbane, Adelaide & New Zealand

## Perdriau

RUBBER COMPANY LIMITED.

manufacturers of all classes of rubber goods, hoses, tyres, belting, packings, modified rubber goods, waterproof clothing, sand shoes, soles & heels, etc. 314 Murray st, Perth, & at Adelaide; also at Brisbane, Melbourne, & SYDNEY. Works, Cary st, Drummoine, Sydney

## INFANTS' &amp; INVALIDS' FDS

## BACCHUS MARSH MALTED MILK

manufactured by the Bacchus Marsh Concentrated Milk Co Pty Ltd, 501-509 Little Collins st, Melbourne; & at 48a Murray st, Perth

**LACTOGEN,** manufactured by the Bacchus Marsh Concentrated Milk Co Pty Ltd, Melbourne & at 48a Murray st, Perth

## INK MANUFACTURERS JOPLIN MANUFACTURING CO LTD

Ink, sealing wax & polish manufacturers, & chemical works, 12 Harrington st, Sydney. Tel City 6374.

## INSURANCE AGENTS. See Agents—Insurance.

## INSURANCE COMPANIES.

## GENERAL.

**Fire Underwriters' Assn of W A (Wm Burnet, sec),** Viking hse, Wm st, Perth  
**Alliance Assur Co Ltd,** 99 St Geo ter, Pth  
**Atlas Assur Co Ltd,** 81 St Geo ter, Pth  
**Australian Alliance Assur Co, Emanuel bldgs,** St Geo ter, Perth

**AUSTRALIAN MUTUAL PROVIDENT SOCIETY,** (W H Derry, manager), Life assurance on the mutual principle. District office, Marlana st, Kalgoorlie (L J C Weidner, dist manager)

**AUSTRALIAN PROVINCIAL ASSURANCE ASSOCIATION LTD (A.P.A.),** (Geo Bruce-Smith, resident sec), life & endowment, personal, accident, & motor car, 5 & 6 Surrey Chambers, 95 St Geo ter, Perth. Tel A2922

**Augst Temp & Gen Mut Life Assur Soc Ltd,** 39 St Geo ter, Perth

**British & Foreign Marine Ins Co Ltd, Wm st, Perth** (Dalgety & Co, agts, Frem) **Beah Traders' Ins Co Ltd,** Howard st, Perth

**Canton Ins Of Ltd,** Henry st, Fro  
**Central Ins Co Ltd,** 95 St Geo ter, Perth  
**Chamber of Mfrs Ins Ltd,** 101 St Geo ter, Perth

**City Mut Fire Ins Co Ltd,** Viking hse, Wm st, Perth  
**City Mut Life Ass Soc Ltd,** 95 St Geo ter, Perth

**Col Mut Fire Ins Co Ltd,** 33 Barrack st, Perth  
**Col Mut Life Assur Soc,** 51 St Geo ter, Perth

**Comcl Union Assur Co Ltd,** 64 St Geo ter, Perth  
**Eagle, Star & Brit Dominions Ins Co Ltd,** 7 Howard st, Perth

**EMPLOYERS' LIABILITY ASSURANCE CORPN LTD (OF LONDON),** 69 St Geo ter, Perth; (C H M Agg, mgr. See advt)

**Equit Life Assur Soc,** 89 St Geo ter, Pth  
**Gen Accident, Fire & Life Assur Corp Ltd,** St Geo ter, Perth

**Gippsland & Northern Co-op & Selling Ins Co Ltd,** 24 High st, Fro  
**Guardian Assur Co Ltd,** Warwick hse, 63 St Geo ter, Perth

**Home Ins Co Ltd,** 7 Howard st, Perth  
**Imperial Ins Co Ltd,** 99 St Geo ter, Pth  
**Insurance Office of Aust Ltd,** 55 St Geo ter, Perth

**Lancashire Insur Co Ltd,** 755 Hay st, P, Liverpool & London & Globe Ins Co, 95 St Geo ter, Perth

**Lond & Lancashire Fire Ins Co, Viking hse, Wm st, Perth**  
**London Guarantee & Accid Co Ltd,** Howard st, Perth

**Manchester Assur Co,** 81 St Geo ter, P

**Melb Fire Office Ltd,** 95 St Geo ter, Pth  
**Merc Mut Ins Co Ltd,** Wilgint st, Pth  
**Mut Life & Citizens Assur Co,** 45 St Geo ter, Perth

**Nat Ins Co of N Z Ltd,** 39 Barrack st, P  
**Nat Mut Life Assoc of A'sia Ltd,** 81 St Geo ter, Perth

**NEW ZEALAND INSURANCE CO LTD** (A J Scandrett, mgr), 105 St George's ter, Perth. Agencies throughout the State. See advt

**NORTH BRITISH & MERCANTILE INSURANCE CO LTD** (A E Fraser, local mgr), Halsbury Chambers, 13 Howard st, Perth

**North China Ins Co,** 53 St Geo ter, Perth  
**North Assur Co Ltd,** 53 St Geo ter, Pth  
**Norwich & Lond Accid Ins Assoc,** 45 St Geo ter, Perth

**Norwich Union Fire Insur Soc Ltd,** 45 St Geo ter, Perth  
**Ocean Accid & Guar Corp Ltd,** 11 Howard st, Perth

**Palatine Ins Co Ltd,** 64 St Geo ter, Pth  
**Patriotic Ins Co Ltd,** 70 St Geo ter, Pth  
**Phoenix Assur Co Ltd,** 11 Wm st, Perth

**Queensland Ins Co Ltd,** 97 St Geo ter, Perth  
**Royal Exchng Assur Corp of Lond,** Howard st, Perth

**Royal Ins Co Ltd,** 115 St Geo ter, Perth  
**SOUTH BRITISH INSURANCE CO LTD** (Geo Duncan, mgr), 23 Barrack st, Pth

**Southern Union Gen Ins Co of A'sia Ltd,** 69 St Geo ter, Perth  
**Standard Fire & Marine Ins Co of N Z Ltd,** 54 St Geo ter, Perth

**State Assurance Co Ltd,** 20 Howard st, Perth

## SUN INSURANCE OFFICE OF LONDON

THE OLDEST INSURANCE OFFICE IN THE WORLD (founded A.D. 1710). Sydney H Leggat, manager and underwriter, 70 St Geo ter, Perth. Representative agents in every English-speaking town in the world. Phone A4432

**Thames & Mersey Marine Ins Co Ltd,** 95 St Geo ter, Perth

**Triton Ins Co Ltd,** 81 St Geo ter, Pth  
**Union Assur Society Ltd,** 25 Henry st, Fro, & William st, Perth

**Union Marine Ins Co Ltd,** 97 St Geo ter, Perth  
**United Ins Co Ltd,** 45 St Geo ter, Pth  
**Vict Gen Ins & Guarantee Co Ltd,** 62 St Geo ter, Perth

**Vict Ins Co Ltd,** 62 St Geo ter, Perth  
**Western Assur Co,** 569 Wilgint st, Pth

**WESTERN AUSTRALIAN INSURANCE CO LTD (THE),** (fire, accident, marine, burglary, employers' liability & workers' compensation, fidelity, guarantee, live stock, plate glass, hall-stones, motor cars, etc) (Ernest C Victor, manager & underwriter), 43-49 William st, Perth. Tel A2479

**WESTRALIAN FARMERS LTD (THE),** Insurance department (fire, accident, hallstones, live stock), 569 Wellington st, Perth; tel 3101

**WORLD MARINE & GENERAL INSURANCE CO LTD (C H M Agg, mgr),** 69 St Geo ter, Perth. See advt.

**Yangtze Ins Assoc Ltd,** 35 Hy st, Fro

**YORKSHIRE INSURANCE CO LTD** (fire, burglary, elevator risk, guarantee, public risk, employers' liability, motor cars, marine, accident, workers' compensation, hallstoms, live stock, plate glass, &c) (E H Pearce, JP, mgr & attorney), St Geo House, St Geo ter, Perth. Tel A2549

A PURELY LOCAL COMPANY

## The Western Australian Insurance Co. Ltd.

All Classes of Fire, Life, Accident, Marine and General Insurance Transacted at Lowest Current Rates.

REGISTERED OFFICE—VIKING HOUSE, 43-49 WILLIAM ST, PERTH.

Branches and Agencies throughout the World

ERNEST E. VICTOR, Manager and Underwriter

SUPPORT YOUR OWN COMPANY

## FIRE.

**Fire Underwriters Assoc of W A (W A Hutchinson, sec),** Wm st, Perth  
**Australasian Life Assurance Co** (fire, marine, accident); Western Australian agency; Emanuel Bros, attorneys, Emanuel bldgs, St George's ter, Perth

**BRITISH TRADERS' INSURANCE CO LTD** (fire, marine & accident) (J Lawrence Ford, mgr); Traders Buildings, Howard st, Perth. Tel A4775

**CITY MUTUAL FIRE INSURANCE CO LTD** (C E Harrison, local mgr), Viking house, William st, Perth

**COLONIAL MUTUAL FIRE INSUR CO LIMITED,** Samson's bldgs, Barrack st, Perth (P J Sullivan, mgr)

**COMMERCIAL UNION ASSURANCE CO LIMITED** (T H Carless, branch mgr), Commercial Union Buildings, 64 St Geo ter, Perth

**EMPLOYERS' LIABILITY ASSURANCE CORP LTD (OF LONDON),** 69 St Geo ter, Perth. (C H M Agg, mgr). See advt

**INSURANCE OFFICE OF AUSTRALIA LTD** (fire, marine & accident), (Geo P Marrie, mgr for WA), 55 St Geo ter, Perth. Tel A2200

**LONDON & LANGSHIRE INS CO (THE)** (fire, accident & marine), Viking house, William st, Perth (C E Harrison, local manager)

**NATIONAL INSURANCE CO OF N Z LTD** (fire, marine & accident), (R D Langley, mgr for W A), National Chambers, 39-41 Barrack st, Perth

**NEW ZEALAND INSURANCE CO LTD** (A J Scandrett, mgr), 105 St Geo ter, Perth (agencies throughout the State). See advt

**NORTH BRITISH & MERCANTILE INSURANCE CO LTD** (fire, accident & marine) (A E Fraser, local mgr), Halsbury Chambers, 13 Howard st, Pth

**NORTHERN ASSURANCE CO LTD (FIRE & ACCIDENT),** (Sinclair J McGibbon, attorney), Col Mut chbrs, 55 St Geo ter, Perth. Insurances transacted: Fire, Fint Glass, Fidelity Guarantee, Workers' Compensation & Employers' Liability, Burglary, Third Party, Driving Accidents, Lift Accidents, Motor Car, Live Stock, Hallstones, Personal Accident

**PALATINE INSURANCE CO LTD,** Commercial Union Buildings, 64 St Geo ter, Perth. Tel A1374

**ROYAL EXCHANGE ASSURANCE CORP OF LONDON** (fire, marine & accident), (J G Maddison, mgr), Howard st, Pth

**SUN INSURANCE OFFICE OF LONDON**

THE OLDEST INSURANCE OFFICE IN THE WORLD (founded A.D. 1710). Sydney H Leggat, manager & underwriter, 70 St Geo ter, Perth. Representative agents in every English-speaking town in the world. Tel A4432

**UNITED INSURANCE CO LTD** (estab 1862) (C W Gilbert, manager), chief office, Furnival Chambers, 45 St Geo ter, Perth; district offices, Exchange bldgs, Hannan st, Kalg; & Market & Nalra sts, Fremantle. See advt

**VICTORIA GENERAL INSURANCE & GUARANTEE CO LTD** (fire & accident) (Chas H Curlewis, mgr), Forrest Chambers, 62 St Geo ter, Perth. Tel A3269

**VICTORIA INSURANCE CO LTD (THE)** (fire, accident, marine, burglary, employers' liability & workers' compensation, fidelity guarantee, live stock, plate glass, hallstone, motor cars, etc) (Chas H Curlewis, mgr), Forrest Chambers, 62 St Geo ter, Perth. Tel 3269

**WESTERN AUSTRALIAN INSURANCE CO LTD (THE)** (fire, marine, accident, burglary, workers' compensation, employers' liability, guarantee, live stock, plate glass, hallstones, motor cars & public risk) (Ernest E Victor, underwriter), 43-49 William st, Perth. Tel A279

**YORKSHIRE INSURANCE CO LTD** (fire, burglary, elevator risk, guarantee, public risk, employers' liability, motor cars, marine, accident, workers' compensation, hallstoms, live stock, plate glass, &c) (E H Pearce, JP, mgr & attorney), St Geo house, St Geo ter, Perth. Tel A2549

## LIFE.

**AUSTRALASIAN TEMPERANCE AND GENERAL MUTUAL LIFE ASSURANCE SOCY LTD** (V A H Mansfield, Inspector; J L Campbell, act), T & G chbrs, 59 St Geo ter, Perth

**AUSTRALIAN MUTUAL PROVIDENT SOCIETY** (W H Derry, manager), A M P bldgs, or St Geo ter & Wm st, Perth; & 107 Marlana st, Kalgoorlie

**COLONIAL MUTUAL LIFE ASSURANCE SOCIETY LTD** (A G Coleclough, res sec), Colonial Mutual Chambers, 53 St George's ter, Perth. Phone 4252

**NATIONAL MUTUAL LIFE ASSOCIATION OF AUSTRALASIA LTD** (Henry Wright, mgr for W A); National Mut bldgs, 81 St Geo ter, Perth

## MARINE.

Underwriters' Associations, &c.

**BRITISH TRADERS' INSURANCE CO LTD** (fire, marine & accident) (J Lawrence Ford, mgr), Traders' Buildings, Howard st, Perth. Phone A4775

**COLONIAL MUTUAL FIRE INSURANCE CO LIMITED,** Samson's bldgs, 33 Barrack st, Perth (P J Sullivan, mgr)

**COMMERCIAL UNION ASSURANCE CO LIMITED** (T H Carless, branch mgr), Commercial Union Buildings, 64 St Geo ter, Perth

**INSURANCE OFFICE OF AUSTRALIA LTD** (fire, marine & accident) (Geo P Marrie, manager for WA), 55 St Geo ter, Perth. Tel A2200

**Liverpool Underwriters' Assoc** (Dalgety & Co Ltd, agents), Albany

**Lloyd's (London),** (Capt Mehd Arundell), Cliff st, Fremantle (Dalgety & Co Ltd, agents), Albany

**Marine Underwriters' Assoc of W A,** 66 St Geo ter, Perth

**NATIONAL INSURANCE CO OF N Z LTD** (fire, marine & accident), (R D Langley, manager for W A), National Chambers, 39-41 Barrack st, Perth

**NEW ZEALAND INSURANCE CO LTD** (A J Scandrett, mgr), 105 St Geo ter, Perth; agencies throughout the State. See advt

**NORTH BRITISH & MERCANTILE INSURANCE CO LTD** (fire, accident & marine) (A E Fraser, local mgr), Halsbury Chambers, 13 Howard st, Perth

**NORTHERN ASSURANCE CO LTD** (fire & accident), (Sinclair J McGibbon, attorney, 53 St George's ter, Perth

**ROYAL EXCHANGE ASSURANCE CORP OF LONDON** (fire, marine & accident) (J G Maddison, mgr), Howard st, Perth

**TRITON INSURANCE CO LTD** (marine & accident), 81 St-Geo ter, Perth; H L Dakin, attorney

**UNION MARINE INSURANCE CO LTD,** (A W H Padfield, 57 Pitt st, Sydney, attorney for Australia; H C Barker & Co, agents), 97 St Geo ter, Perth; & at Fremantle, Albany & Geraldton

**UNITED INSURANCE CO LTD** (estab 1862) (C W Gilbert, manager), chief office, Furnival Chambers, 45 St Geo ter, Perth; district offices, Exchange bldgs, Hannan st, Kalg & Market & Nalra sts, Fremantle. See advt

**WESTERN AUSTRALIAN INSURANCE CO LTD (THE)** (fire, accident, marine, burglary, employers' liability & workers' compensation, fidelity, guarantee, live stock, plate glass, hallstones, motor cars, etc) (Ernest E Victor, mgr & underwriter), 43-49 William st, Perth. Tel A279

**WORLD MARINE & GENERAL INSURANCE CO LTD** (C H M Agg, mgr), 69 St Geo ter, Perth. See advt

**YORKSHIRE INSURANCE CO LTD** (fire, burglary, elevator risk, guarantee, public risk, employers' liability, motor cars, marine, accident, workers' compensation, hallstoms, live stock, plate glass, &c) (E H Pearce, JP, mgr & attorney), St Geo house, St Geo ter, Perth. Tel A2549

## ACCIDENT.

**Accident Underwriters' Association, W A** (W A Hutchinson, sec), Viking hse, William st, Perth

**AUSTRALIAN PROVINCIAL ASSURANCE ASSOCIATION LTD (A.P.A.),** (life & endowment, personal, accident & motor car, 5 & 6 Surrey Chambers, 95 St Geo ter, Perth. Tel A2922

**BRITISH TRADERS' INSURANCE CO LTD** (fire, marine, & accident) (J Lawrence Ford, mgr), Traders' Buildings, Howard st, Perth. Phone 4775