

Advertising That Pays

Directories are read, consulted and studied by literally millions of people in their twelve months of busy life, and even then are not discarded.

They are kept because they contain information which can never be replaced and are continually wanted for reference.

Refer to the trades section of this directory. You immediately see just how many people you can buy from and exactly the goods they manufacture or sell.

Directory advertisements are not just fill-ins. They are displayed in large, clear type faces that catch the eye, are directly to the point, and appear just where readers are going to look.

Potential buyers' thoughts are not disturbed by extraneous matter as in the case of nearly every other form of advertising.

That is why business executives and advertising specialists value the Directory, and know Wise's Post Office Directories offer advertising advantages that are second to none.



Wright Leond, 21 Fortune st, S Pth
Wright Levi, Garratt rd, Byswtr
Wright Lewis, 70 Melville par, S Pth
Wright Michl, 14 Chelmsford rd, N Pth
Wright Misses C E & G, 44 Forrest st, S Pth
Wright Miss A, 35 Lindsay st, Pth
Wright Miss B, 25 Seventh ave, Mylnds
Wright Miss Coral, 49 Douglas av, S Pth
Wright Miss Isobel, 11 Fraser st, Clrmt
Wright Miss J, 150 Adel ter, E Pth
Wright Miss Myrtle, 80 East st, Mylds
Wright Miss Winnie, dnsg studio, Piccadilly arc, Pth
Wright, Mrs A J G, 68 Shenton rd, Clrmt
Wright Mrs Adam, 66 Daglish st, Wmbly Park
Wright Mrs Agnes, 63 Geddes st, Victoria Park
Wright, Mrs Alice M, 3 Albion st, Cott
Wright Mrs Anne E, 15 Quarry st, Fre
Wright Mrs Dulcie, 52 Adair par, Mt Law
Wright Mrs E, 30 Asquith st, Clrmt
Wright Mrs E, 28 Mayfair st, W Pth
Wright Mrs Eliz, 14 Harrow st, Mt Hwthn
Wright Mrs Eliza, 5 Lit Howard st, Fre
Wright Mrs Ellen, 25 Kingston av, Pth
Wright Mrs Irene A, 476a Hay st, Pth
Wright Mrs Ivy, 42 Osbne rd, E Fre
Wright Mrs Jane, 3 New Bond st, Mid Junction
Wright Mrs Jane, 52 Northwood st, Ldrvie
Wright Mrs L, Atfield st, Mddgtn
Wright Mrs Maria L, 42 Forrest st, Fre E
Wright Mrs M, 125 River rd, Gsnls
Wright, Mrs S H, 64 Adrian st, Palmyra
Wright Mrs Sarah, 18 Woodsome st, Mt Lawley
Wright Mrs Virginia, 93 Barker rd, Subl
Wright Norm, 54 Hawkestone st, Cott
Wright Oscar, 105 Hare st, Pic
Wright Percy C, 425 Barker rd, Subl
Wright Percy G, Zenobia st, Palmyra
Wright, Peter H, Thomas st, Nedlands
Wright Ray H, 12 Hugh st, Glfrd
Wright Regd, 69 Hampton rd, Bnsfld
Wright Regd, 25 Livingstone st, Bnsfld
Wright Regd, 15 Monk st, Pth
Wright Richd E, 136 Edward st, E Pth
Wright Ron A, 49 Merriva st, Nldls
Wright, Roy, 2 Highroyd st, Mt Law
Wright Russell, 74 Lawley st, Mt Law
Wright Saml W, 8e Addis st, N Mullingar
Wright Sim T, 377 Cambridge st, W Leederville
Wright Stanley, 29 Ellz st, Nth Prth
Wright Stan K, 13 Kalgoon st, Mt Haw
Wright Stan L, 154 Tennil av, Mylds
Wright T, 17 Henry st, Fre
Wright Thos, 19 Moss st, E Fre
Wright Thos, 292 Rly par, Ldrvie
Wright Thos, 154 York st, Subl
Wright Thos H, 15 Robinson ter, Daglish
Wright W B, 212 Seventh av, Daglish
Wright W D, 19 Clark st, Nldls
Wright W E, 119 Shakespeare st, Mt Hawthorn
Wright, W R, settler, Mandiga
Wright, W R, Yeovill cres, Bcton
Wright W T, 184 Stirling hway, Clrmt
Wright Wtr J, 10 Warno st, Mylds
Wright Wtr J, 14 Waugh st, N Perth
Wright Wtr J, 222 St Geo ter, Pth
Wright Wm, 8 Clifside st, E Perth
Wright Wm, 139 Harbour st, Wmbly Park
Wright Wm, chimst, 50 Helena st, Mid Junction
Wright, Wm, 15 Herbert st, N Fre
Wright, Wm, 1 Lyons st, Cott
Wright, Wm, 17 Saleham st, Vic Park
Wright, Wm, 9 Vey st, Mylds
Wright, Wm B, 244 Pic st, Pic
Wright Wm C, 5 Turton st, Glfrd
Wright Wm H, 86 Lansdowne rd, S Pth
Wright, Wm J, 61 McMillan st, Vict Pk
Wright, Wm J, 104 Ward st, Pic
Wright Wm J, 30 Wittenoom st, Bldr
Wright Wm Jas, 130 Churchill av, Subl
Wright W S, 87 Newcastle rd, Mid Jctn
Wrighton Thos F, 12 Fothergill st, Fre
Wrightson Alf, 7 Barrett st, Wmbly Pk
Wrightson Ernst, 37 Bullmba rd, Nldls
Wrightson P B, tob & hrdsr, William st, Fre
Wrightson Fredk, 174 Guildford rd, Bayswater
Wrightson, Fred M, 67 Lawler st, S Pth
Wrightson G, 13 Westbury cres, Bcton
Wrightson Hy, caretaker, 115 St Geo ter, Perth
Wrightson Jos G, 6 Bulwer st, Perth
Wrightson Les G, 79 Berwick st, Vict Pk
Wrightson Mrs Annie, 133 Berwick st, Victoria Park
Wrightson Mrs Bridget, 16 East st, E Fre
Wrightson Mrs Irene A, 56 Sewell st, E Fremantle
Wrigley, Geo H, 334 Rly par, Ldrvie
Wrigley Har, 61 Carnarvon st, Vict Pk
Wroblewski Chas J, 53 Hobbs av, Nldls
Wroth & Co, Milton, 11hr mchis, 13 Howard st, Perth
Wroth Forrest, 1a Regent st, Mt Law
Wroth Ken E, 1 Kathleen st, Cott
Wroth Milton, 52 Loch st, Nldls
Wroth Miss M, frocks, 1046 Hay st, Pth
Wroth Mrs Hilda M, 204 Hampden rd, Nedlands
Wubin Trdg Co, strekprs, Wubin
Wuest J P, dryfmr, Wgtn st, Mor Pk
Wulff, Carl, 10 Boundary st, Kalg
Wulff, Jack, 282 Egan st, Kalg
Wurt Otto J, 37 Boundary st, Kalg
Wyatt Beah, 111 Seventh av, Mylnds
Wyatt Edwn J, 126 Stirling hway, Nedlands
Wyatt Ernst, 6 Dalgely st, Cott
Wyatt Frnk, 90 Walcott st, Mt Lawley
Wyatt Fredk, 7 Ward st, Pth
Wyatt Fredk, 12 Prusse st, W Pth
Wyatt Hy M, 55 Keightley rd, Subl W
Wyatt Jas, 45 Glendower st, Pth
Wyatt Jus A, 77 Clree Circle, Nldls
Wyatt Jno, 206 Eighth av, Mylds
Wyatt Jno Saml, Broadway, Bayswater
Wyatt Mrs, 71 Hampshire st, Vict Park
Wyatt Mrs N M, 4 Kathleen st, Cott
Wyatt Mrs S, 433 Newcastle st, Pth
Wyatt, Mrs W, Hardy rd, Belmont Park
Wyatt Ray W, 11 Birdwood av, S Pth
Wyatt Wtr C, 191 Shepperton rd, Vict Park
Wyatt Wm, dnst, 104 St Geo ter, Pth & 5 Clarence st, Hghte H
Wyatt Wm S, Hardey st, Byswtr
Wyburn Geo, 61 Bennett st, E Perth
Wyche Herman, 64 Angelo st, S Pth
Wyche Arth, 185 Forrest st, Cott
Wyche Arth J, 37 Swan st, N Fre
Wyche Augustus, 62 Irwin st, E Fre
Wyche Chas, 69 John st, N Fre
Wyche Frnk, 3 Wright st, Bnsfld
Wyche Har L, 32 View st, N Pth
Wyche Mrs Julia, 102 Summers st, E Pth
Wydgee Past Co Ltd, 156 St Geo ter, Pth
Wykes, Mrs, pltry frmr, Wagin
Wyldo Gwyn, cbtmkr, 9 Mullewa st, W Perth
Wyldo Vernon, Claverhing st, Byswtr
Wyldo G, Edinboro st, Osbne Pk
Wyldo Geoff, 64 Lawler st, N Pth
Wyldo Jno, dnly, High rd, Palmyra
Wyldo Jos, 18 Waugh st, N Pth
Wyldo, Mrs Sarah, 9 Mullewa st, W Pth
Wyldo, Percy T, 22 Kanmbra rd, Ned Pk
Wyle Jno H, 23 James st, Shntn Park
Wyley Bridget, 45 George st, Kalg
Wyley Harry, 194 Canning Hway, E Fre
Wyley Alb J, 22 Sutcliffe st, Nldls
Wyley Chas, 51 Fifth av, Mylds
Wyley, J H, frmr, Emu Hill
Wyley, Jno, 129 Bldr rd, Kalg
Wyley Len, 25 Nelson st, Mylds
Wyley Miss M A, 1 Hampton st, Vic Pk
Wyley Mrs C A, 45 Irvine st, Pept Grve
Wyley Mrs Eliza, London arc, Pth
Wyley Mrs G, 18 Mary st, Clrmt
Wyley Mrs J, 90 seventh av, Mylds
Wyley, Wm, 2 Wesley st, S Fre
Wyllie Alfd J, wrdr, 28 Henderson st, Fremantle
Wyllie Percy T, 22 Kanmbra rd, Ned Pk
Wyllie Robt, 110 Fairfield st, Mt Hwthn
Wyllie Thos, 44 Woodrooyd st, Mt Law
Wylloo Pastl Co Ltd (reg of), 98 St Geo ter, Perth
Wymond Beaumont S, 26 Stanmore st, W Subiaco
Wymond, Hor L, Drake st, Bayswater
Wyndham, Fredk, Canning & Meat ter, Perth
Wyndham Frnk, 83 Vivian st, Bldr
Wyndham, G A, store, Pt Hedland
Wyndham, Godfrey, 26 Mary st, II Hill
Wyndham, Miss M C, mus tchr, 25 Mary st, II Hill
Wyndow Arth, 32 Violet gr, Shntn Park
Wynd Thos, Bchr, 87 Marmion st, Fre E
Wynne Arth J, 9 Waratah av, Nldls
Wynne Edwn, 299 Pic st, Pic
Wynne Frnk, 479 Fitzgerald st, N Pth
Wynne Fredk, 23 Marmion st, N Pth
Wynne, H J, frmr, Kellerberrin
Wynne J, Bchr, 98 Stirling hway, Nedlands
Wynne Martin H, 112 Loftus st, Ldrvie
Wynne Mrs J, 22 Vine st, N Pth
Wynne Thos, 3 Rowland st, Mylds
Wynne, W G, chmst, 125 St Geo ter, Pth
Wynne, W J, 494 Fitzgerald st, N Pth
Wynne Wm G, chmsts, 923 Fitzgerald st, N Perth
Wynyangoo Pastoral Co Ltd, ptrlsts, 15 William st, Perth
Wyss Martin P, 54 Seventh av, Mylds
Wyss, Mrs M, nurse, Nannup
Wyss Mrs Mary R, 39 Geo st, Mid Jctn
Yanthes, Geo, frtr & confr, 518 Hay st, Perth
Yanthes, K, fish mgr, 435 Fitz st, Nth Perth
Yanthes Sios, fish and chips, 163 Rokeby rd, Subiaco
Yanthy, Kimmo, fish shop, 435 Fitzgerald st, Perth
Y M C A Dining Rms, 117 Murray st, Perth
Yaskie Mlek, Albert st, Osbne Pk
Yalumba Wine Cellars, Gln Gln rd, Middle Swan
Yalumba Wine Cellars, 870 Hay st, Pth
Yalup Brook Prim Prod Assoc, Wagerup
Yanaguchi N, 31 Bayley st, N Fre
Yamamoto J, gnr, Howatharra
Yampf Sound Mining Co Ltd, 168 St Geo ter, Perth
Yanchen Lime Co, llme mchis, (rear) 80 Lake st, Perth
Yandil Pastoral Co Ltd, ptrlsts, 15 Wm st, Perth
Yanngaze Insee Assn Ltd, ins co, 115 St Geo ter, Perth
Yannella C, 12 Suffolk st, Fre
Yardley, Edwn G, Simper st, W Ldrvie
Yardley Jack, 1 Peel st, Glfrd
Yardley Mrs Esther, 41 Margaret st, Mid Junction
Yardley Wtr, 42 Geo st, Mid Jctn
Yarloop Dairy Co, Yarloop
Yarrack Fredk, 287 South st, Bnsfld
Yarragadee Nalburra Pastl Co Ltd, 66 St Geo ter, Perth
Yates Arth, 48 Waroonga rd, Nedlands
Yates Arth L, 53 Wittenoom st, Pic
Yates Chas G, 179 Lane st, Bldr
Yates Colln, asst undgrnd mgr, Gt Bldr G.M., Bldr
Yates, F, Club Hotel, Duke st, Northam
Yates G R, 81 Stirling st, E Pth
Yates, Geo E, 65 McKenzie st, Wemb Pk
Yates Geo J, 250 Heytesbury rd, Subl
Yates Herb, 28 58 Woodville st, W Perth
Yates, Herbt, 53 Woodville st, N Pth
Yates Horace A, 43 Boundary st, Kalg
Yates, Horace D, frmr, Muradup
Yates Horatio T, 111 Glover st, Subl
Yates J P, Malsbury st, Bcton
Yates Jack, 143 Keightley rd, Subl
Yates, Jus P, frmr, Yelbeni
Yates Jno, 44 Trafalgar rd, E Pth
Yates Jno, 34 Vivenah rd, Mid Jctn
Yates Mrs Emma B, Vivian st, Bldr
Yates, Mrs Isa, 1 Wellman st, Guldfrd
Yates Mrs Mary A, 42 Francis st, Pth
Yates Mrs Sarah A, 84 Tate st, Ldrvie
Yates Percy, confr, 78 Grant st, Cott
Yates, W, miner, Greenbushes
Yates Wm J, 88 Eghna st, Mt Hwthn
Yates Wm A, 43 Holland st, Wmbly Pk
Yates, Wm H, 147 Keightley rd, Subl
Yaxley Geo T, 68 Buxton st, Mt Hwthn
Yaxley, Geo T, mxd bus, 32 Ashburton st, Victoria Park
Ydo Mrs Helen, 20 Blake st, Nth Prth
Yde Mrs Rene A, 25 Reserve st, Clrmt
Ye London Court Tavern, cnfc, London arc, Perth