



Let

WISE'S DIRECTORIES SOLVE YOUR MAILING LIST PROBLEMS!

WHEN YOU ARE PLANNING YOUR NEXT SALES CAMPAIGN YOU WILL FIND THEY WILL COMPLETELY COVER YOUR PROJECTED SALES AREA.

WISE'S DIRECTORIES ARE REVISED AND PUBLISHED ANNUALLY, ASSURING YOU OF REACHING LIVE PROSPECTS WITHOUT WASTE CIRCULATION.

EVERY TRADE AND PROFESSION IN AUSTRALIA AND NEW ZEALAND, ALSO MEN ON THE LAND, GOVERNMENT DEPARTMENTS AND OFFICIALS, MINISTERS OF RELIGION, ETC., ETC.

FOR YOUR REQUIREMENTS IN DIRECT MAIL SELLING WISE'S DIRECTORIES WILL SUPPLY THE ANSWER.

PERTH STREETS DIRECTORY

Including the SUBURBS of

CITY BEACH, EAST PERTH, FLOREAT PARK, HIGHGATE HILL, LEEDERVILLE, MT. HAWTHORN, MT. LAWLEY, NORTH PERTH, NORWOOD, WEMBLEY PARK, and WEST PERTH

See following Perth Streets for

APPLECROSS, BASSENDEAN, BAYSWATER, BELMONT PARK, CANNING BRIDGE, CANNINGTON, CANNINGTON EAST, CLAREMONT, COTTESLOE, FREMANTLE, GOSNELLS, GUILDFORD, KARRAKATTA, KENWICK, MADDINGTON, MAYLANDS, MIDLAND JUNCTION, NEDLANDS, NORTH BEACH, OSBORNE PARK, QUEEN'S PARK, SCARBOROUGH, SOUTH PERTH, SUBIACO, VICTORIA PARK, WATTLE GROVE and WELSHPOOL.

Perth, the Capital of Western Australia and seat of Government is situated on the Swan River, 12 miles by rail from Fremantle, its Port.

ABBOTSFORD STREET, LEEDERVILLE

Right side fr Railway par
 2 Jones Thos E*
 6 Towns Wm G*
 8 Chalmers Albt
 10 Dunn Arth J
 12 Lockhard Wm H
 Left side
 1 Stephenson Frederick J
 3 Conlan Alfd
 5 Kenworthy Jos A
 7 Wilson Peter
 9 Taylor Chas
 Cambridge st

ABERDEEN STREET

Right side fr Beaufort st
 4 Higgins Mrs Marion
 6 Mott Alfd G*
 8 Carr Mrs A J
 10 Hay Harry
 12 Williams Mrs Florance
 14 Frances Willard Hostel
 (Mrs M. L. Williams, mtrn)
 Lutheran Church
 20 Halliday Mrs E F, apts
 22 Murray Mrs C
 28 McCallum Miss M
 32 Harrison Mrs H
 34 Davis Mrs Flor. M
 36 Green Mrs Ruth
 40 Hobson Mrs Olive
 44 Poucher Mrs Jean
 46 Marendoll Mrs Pieri
 50 Johnson Mrs Margt.
 52 Isala R, modeller
 Wilson st

(off) 56 Wilson Gray & Co
 stone works
 56 Coff. Ern
 60 Joyne's Mrs Letitia
 64 Chambers Terence
 66 McKay Mrs Isabella
 68 Dunn, Michole
 70 Bridgman Mrs Della
 74 Sallice Jack
 76-78, Macedonian House, club
 80 S* & L* Furnishing Co
 turn. dtrs
 84 Res. Hotel
 (P. L. Walsh)
 90 Duffy M, plumb
 90 Duffy Mrs Rose
 92 Broderick Mrs Annie
 94 Ross Mrs
 96 Blince Albt
 100 Cain Thos J

102 Bostch Bill
 104 Sgro Mrs F
 106 Re Jno
 Lake st

112 Coll C, greccr
 112a Re Jos, tr

114 DEVON FLATS

Marshall T J
 Bourke Mrs
 Collins Mrs
 Bordoni P
 Dellecoste P, wtelmkr
 116 Georgi Amante
 118 Bennett Mrs Ethel
 120 Kikulas Peter
 122 Manassis Rev Chr (Gk)
 124 Kikulas Mrs Angela
 130 Wells Geo M
 132 Rikie John
 134 Feldman Mrs Annie
 138 Arcus Ltd, shop fitter
 Palmerston st

154 Drummond Mrs Agnes
 156 Empson Mrs Lily
 158 Betti D J*
 162 Blake Mrs Margt M
 164 Robinson Mrs Ellen
 166 Maso Clemy
 168 Paganini Antonio
 170 Mistilis Vasillis
 172 Allard Saml H
 174 Medica G
 176 Harrison Albt
 178 Sandlands Mrs G
 180 Della Bona Mrs E
 182 Della-Bona Mrs E, mix
 business
 124' Rezier Enello
 186 Orific Mrs N
 190 Stamatis John, ash shop
 192-4 Privtall Luigi, frtr
 196 Nizzola V, mix business

196a COORINGA FLATS

Campbell Robt W
 Narantelli Mrs S
 Marzo Pietro
 Kirchner Paul
 Hunter S R, thenst
 Fitzgerald st

202 Bell L A
 204 Bradford Mrs Lydia
 206 Nanos Mrs Spiro
 208 Eaton Mrs Daisy
 210 Carlin Mrs Margt
 212 Payne Hor H
 214 Wells Mrs
 216 Edwards, Fred J
 224-6 Mercuri N

224 Nicodemo M
 226 Dandlers Bros, cement
 products mfrs
 228 O'Halloran Martin
 230 Pegrum Eric*
 232 Hayes Mrs L
 234 Brennan Jno A
 236 Kemp Chas
 238 Pallases Anton
 240 Plassis Mick
 Charles st

Tower Hotel

(Mrs J. Keane)
 Rosentamm's (store)
 268 Bertman Albt E
 270 Cleverly Alan
 272 Smith Arth C
 274-80 Harris, Scarfe & Sandovers Ltd, tin & ironwks
 280 Dunlop Hugh
 282 Howson Ien
 284 Martyn Oscar C
 Golding st

286-88 W A Flour Mills Ltd,
 flour millers
 294 Rogan W
 296 Lynton Keith W
 298 McLauchlan Mrs Grace
 300 Dagnall F H
 302 Marsh, Gilbert G
 304-306 Dale Furniture Mfg
 Co, furn mfrs
 310 McGregor Mrs L
 312 Paulkner A
 316 Davies Bros & Co, engrs
 & wire workers
 Cleaver st

..... Sutherland st

..... Stone st

Left side
 7 Russell Miss Rachael
 9 Findlay Miss Hilda M
 11 Forbes Miss Olga M
 St James Church of England
 Museum at

27 Ocello A
 29 Wilkins Albt L
 31 Boyd Mrs Daisy
 35 Mitchell Miss J B
 37 Baldwin Mrs M
 41 Kirk Mrs Elie
 45 Khalaf Jack
 49 Watkins Percy
 William st

57 Patman Les V
 59 Greenway Mrs Phyllis
 63 Patman Alex A
 71 Borlich G, builder
 75 Nicholas Mrs Maud

77 Hopkins Mrs H V
 81 Harrison Mrs H
 87 Swain John
 89 Roson Mrs Amella
 91 Jones Chas
 93 Painl Caesar
 95 McHale Arth
 97 DeCampi Hy
 99 Grafton Howard
 99 Wong Sue, herbalist
 101 Knights Frik V
 Lake st

105-7 Re-Store Tho, greers and
 importers
 109 Shaldos & Birchos, greers
 and fruiterers
 111 Raft Nicholas, bt mkr
 113 National Butchers, btchrs
 115-17 Church of Christ Hall
 119 Zelesti Cris
 121 Barbott Jacomo
 123-125 Tompollin L
 Aberdeen St Post Office
 Parker st

..... Russell Square

..... Shenton st

165 Ellbeck & Son Ltd (bulk
 store)
 169 Sutherland & Son, lawm
 mower engrs
 173 Del Piano Mrs Maria*
 177 Builders' storage yard
 (yard)
 181 Jackson Hugh M*
 Tennis Courts
 Fitzgerald st

West Perth R C Church
 211 St Bridg's Presbytery
 211 Reay Rev Dean (R C)
 211 Keillher Rev Patrick
 213 St Bridg's High Scht,
 priv school
 215 Walton Mrs Flor
 217 McGrath Mrs Sadie
 227 Nicklas Theo, grngr
 229 Nicklas Paul, grngr
 233 Brown Geo
 235-251 Brady Co Ltd H.B.
 modellers
 Charles st

255 Le Maitre Chas
 255 Reve Theo
 257-73 Perth Tannery, tanars
 275 Vella Joe
 275-7 Bunning Bros Ltd, tim-
 ber merchants
 279 King Albt
 Hamilton Park

Perth Munic Council Resve